

Media Release

For immediate release

phil&teds baby café offers babies shakeaway lattes!

Always adapting and innovating phil&teds have launched the NEW baby cafe. This is a complete on the go baby feeding system for parents on the move.

From the baby café comes the revolutionary **shakeaway latte**. This is much more than just another baby drink bottle.

The shakeaway latte has a unique swivel neck so that a parent can set out from home with formula and water separated which they mix when feed time rolls around.

How much more convenient can you get? Obviously breast is still best but the baby café offers convenience when you need it and really helps parents to adapt & survive.

And there's more. Also from the baby cafe comes the "hoodie", a wee thermal bag to keep water in the lower compartment of the shakeaway latte warm for hours.

The hoodie can then be put in the "tote", a thermal shoulder satchel that can carry three shakeaways, plus nappies, bibs and a few sundry necessities. Perfect for day care or a trip away.

Visit your nearest retailer to check out the baby café and you can go, feed, go....

Check out www.philandteds.com to see their full range of kids & travel products. Their mantra is "adapt & survive!" and with products like the sport buggy, t2 travel cot and metoo portable high chair they really do deliver.

ENDS

Visit www.philandteds.com for more information

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